JS BUSINESS GROUP

Diversified Ethiopian Business Group

CORPORATE PROFILE

Building Sustainable Industrial Value | 2024 – 2030 Vision

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01 WHO WE ARE

JS Business Group is an Ethiopian diversified business group with more than a decade of entrepreneurial experience. Built on operational excellence, trusted partnerships and a long-term commitment to sustainable economic value, the Group has grown from international trading into a multi-sector industrial platform spanning import-export, machinery & spare parts, construction support, mining services and local manufacturing.

Today JS Business Group is positioned as an emerging integrated Ethiopian enterprise with the ambition to become a leading player in industry, infrastructure, trade, manufacturing, mining and supply-chain services across Ethiopia and the wider East African region.

10+	5	1	2030
Years Experience	Business Units	Manufacturing Plant	Regional Vision

“Identify opportunities, build reliable businesses, deliver quality products and services, and create long-term value for customers, partners, employees and communities.”

02 VISION & MISSION

OUR VISION

To become one of Ethiopia's most respected and diversified business groups, contributing to industrialization, infrastructure development, manufacturing, mining, trade and economic transformation in Ethiopia and East Africa.

OUR MISSION

To build sustainable businesses that deliver reliable products and services, create employment, support customers and partners, develop local industrial capacity, and generate long-term economic and social value.

How we deliver

- Quality products & dependable services
- Long-term customer & supplier relationships
- Investment in people, technology & capacity
- Support for Ethiopian industrial development
- Local manufacturing & value-added production
- Strategic expansion into high-potential sectors
- Strong governance & responsible practices
- Local and international partnership opportunities

03 CORE VALUES

Seven principles guide every decision — from daily operations to long-term strategic investment.

INTEGRITY
Honesty, transparency & accountability

QUALITY
Meeting customer & industry standards

CUSTOMER FOCUS
Practical, reliable solutions

ENTREPRENEURSHIP
Opportunity-driven, calculated risk

INNOVATION
Technology & modern management

PARTNERSHIP
Strong stakeholder relationships

SUSTAINABILITY
Lasting economic & social value

04 BUSINESS PORTFOLIO

Five complementary businesses form the foundation of an integrated Ethiopian industrial and commercial enterprise.



Kalid Siraj Import & Export

International sourcing & distribution

- Import / export operations
- Industrial products & machinery
- Spare parts & construction goods
- Supply-chain services



JS Machinery & Spare Parts

Industrial equipment & parts

- Heavy machinery spare parts
- Construction equipment
- Industrial components
- After-sales support



JS Construction & Rental

Materials, equipment & rental

- Construction materials
- Heavy equipment rental
- Project tools & machinery
- Site logistics



JS Mining

Resource development & support

- Mining equipment & supplies
- Logistics & support services
- Exploration & processing
- Strategic partnerships



Kalid Siraj Filter Factory

Local manufacturing

- Automotive & industrial filters
- Oil, air, fuel, hydraulic
- Custom filtration products
- East African export goal

05 INTEGRATED BUSINESS MODEL

The Group's businesses reinforce one another through a shared ecosystem — creating economies of scale, stronger purchasing power, improved supply chains and cross-business opportunities.

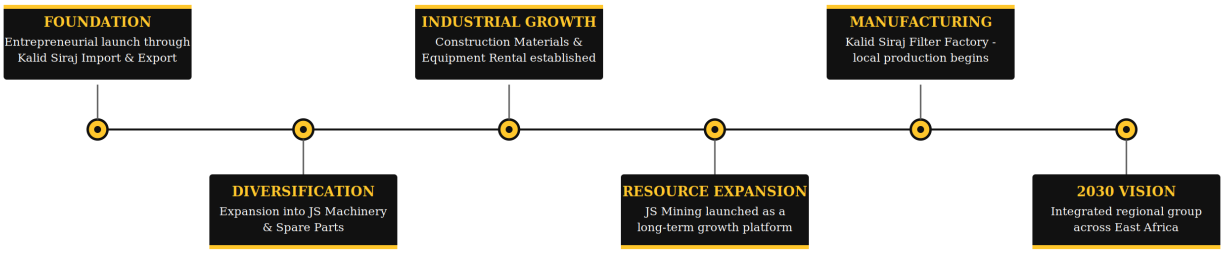


Each business strengthens the next — creating shared logistics, sourcing power, and cross-business opportunity.

Import & Export sources machinery and inputs → Machinery & Spare Parts supplies equipment → Construction Rental serves infrastructure projects → Mining creates demand for equipment and logistics → Filter Factory manufactures products for vehicles, machinery, construction and mining operations. Shared logistics, warehousing, procurement and management systems amplify the advantage.

06 GROWTH JOURNEY

More than a decade of progressive diversification — from international trading toward machinery, construction support, mining and local manufacturing — building the foundation for regional growth.



07 STRATEGIC AMBITION & 2030 VISION

JS Business Group aims to evolve from a successful diversified enterprise into a regional industrial and commercial group with strong domestic operations, modern manufacturing, international supply chains and strategic investments across high-growth industries.

Trade	International sourcing, import, export, distribution & wholesale
Manufacturing	Local production of industrial & automotive products
Construction	Materials, equipment, rental & project supply services
Mining	Responsible resource development & mining-support services
Industrial Supply	Machinery, equipment, components & consumables
Logistics	Integrated warehousing, transport & distribution
Regional Expansion	Selected East African markets & partnerships

By 2030 the Group targets:

- Multiple profitable divisions & modern manufacturing facilities
- National distribution network & expanded equipment capabilities
- Significant participation in mining & resource businesses
- Strong international supplier relationships & regional trade
- Modern warehousing, logistics & digitalised operations
- Professional governance & a highly skilled Ethiopian workforce
- Strategic partnerships with international companies & investors

The long-term objective is progressive movement from trading toward manufacturing, asset ownership, strategic investment and regional expansion.

08 MARKET POSITION & TARGET CLIENTS

JS Business Group operates in sectors fundamental to Ethiopia's economic development. By combining multiple capabilities the Group delivers integrated industrial solutions rather than isolated products.

- Construction companies
- Manufacturing companies
- Transportation businesses
- Agricultural enterprises
- Government institutions
- Equipment operators
- Wholesalers & distributors
- Infrastructure contractors
- Mining companies
- Automotive businesses
- Industrial enterprises
- Development organisations
- Project developers

09 COMPETITIVE ADVANTAGES

- **Diversified Portfolio** — Multiple complementary sectors reduce single-market dependence.
- **10+ Years Experience** — Deep knowledge of Ethiopian business environment, sourcing and supply chains.
- **International Sourcing** — Established relationships with manufacturers and suppliers abroad.
- **Local Market Insight** — Ability to identify practical opportunities and respond quickly.
- **Integrated Opportunities** — Businesses generate customers, suppliers and synergies for one another.
- **Entrepreneurial Culture** — Opportunity-driven and focused on continuous development.
- **Manufacturing Platform** — Kalid Siraj Filter Factory provides a base for further industrial expansion.

10 QUALITY · TECHNOLOGY · PEOPLE · SUSTAINABILITY

QUALITY	TECHNOLOGY
Reliable suppliers · Quality control · Professional procurement · Proper storage · Customer support · Industry standards	ERP systems · Digital accounting & inventory · CRM · Fleet & logistics management · Business intelligence · Automated reporting
PEOPLE	**SUSTAINABILITY**
Professional recruitment · Technical & leadership training · Performance management · Workplace safety · Equal opportunity · Succession planning	Environmental responsibility · Workplace health & safety · Responsible mining · Ethical sourcing · Community engagement · Employee welfare

11 PARTNERSHIP & INVESTMENT OPPORTUNITIES

JS Business Group welcomes strategic partnerships with international manufacturers, equipment suppliers, technology companies, mining investors, construction firms, financial institutions, industrial investors, regional distributors and logistics & manufacturing partners.

International partnerships accelerate technology transfer, local manufacturing, skills development, market access and investment. The Group is particularly interested in collaborations that create long-term industrial capacity in Ethiopia.

12 CORPORATE SNAPSHOT

Company	JS Business Group
Country	Ethiopia
Experience	10+ Years
Business Model	Diversified Business Group
Business Areas	Import & Export · Machinery & Spare Parts · Construction Materials & Equipment Rental · Mining · Manufacturing
Manufacturing	Kalid Siraj Filter Factory
Core Markets	Construction · Mining · Manufacturing · Automotive · Industrial · Infrastructure
Strategic Direction	Manufacturing · Industrial Investment · Mining · Regional Trade
Growth Vision	Ethiopia and East Africa
Philosophy	Sustainable Growth · Quality · Innovation · Partnership

13 CONCLUSION

With more than a decade of entrepreneurial experience and a growing portfolio of businesses, JS Business Group is entering its next phase of development.

The Group's future is centred on transforming existing commercial capabilities into a broader industrial platform — strengthening manufacturing, expanding machinery and construction capabilities, developing mining opportunities, building international supply chains, and establishing a foundation for regional expansion.

JS Business Group is building today
for the industrial opportunities of tomorrow.

GET IN TOUCH

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